

Visiting Artist Program

An Educational Program of The Rosen Group

February 18-21 • Philadelphia
Due February 1



Thank you for your interest in learning about our wholesale marketplace. In order to participate in our Visiting Artist Program you must first complete and return this form to us via fax. Completed forms received after Feb.1st will be confirmed by phone with badges to be picked up on site at the Artist Resource Center.

The Visiting Artist Program includes a series of **professional development lectures**, a one-on-one portfolio review and **mentor session with a business advisor**, and **entry into the world's largest wholesale craft event**– The Buyers Market of American Craft.

Past visiting artists have learned to improve their businesses, gear-up for wholesale, and begin building a retail customer base. Visiting shows offers an affordable opportunity to steer your career a new direction.

Your badge allows you unique access to the Buyers Market as a complement to your professional development. **Please familiarize yourself with our code of conduct:**

- The Buyers Market is a wholesale only business event. If you are interested in an item, ask for a **local retailer** that carries the work.
- NEVER interrupt an artist. Wait patiently for assistance.
- ASK **before** you take brochures as they are for qualified retailers.
- Your badge should be visible **at all times**.
- Photography, sketching and shopping for designs are **not** allowed.
- Children under the age of 12 are **not** permitted in the hall.
- Failure to comply with these guidelines **will result** in removal from the market.

Now that you understand our rules of etiquette, you may fully register to participate. **Please let us know how we can make your visit more fulfilling!**

Looking for convenience and cost-effectiveness?

The **BIG deal** gives you:

- Full program registration
- Admission to ALL visiting artist events & lectures (special badge sticker–no tickets, no fuss)
- A 20 min. mentor session
- A \$10 coupon for an Arts Business Institute workshop

A \$115 value for only \$85

Additional guest badges are not included in the BIG deal. Each guest badge is \$15 using the form at right.



Your Name _____

Company Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Website _____

What do you make? _____

How long have you been in business? _____

Preferred date(s) of attendance (check all that apply)

Feb 17 Feb 18 Feb 19 Feb 20 Feb 21

Note: Exhibit hall opens on Feb 18, with a seminar on Feb 17.

Preferred date of mentor session Feb 17 February 18 February 19

I am a 2005 NICHE Awards Finalist.

Visiting Artist & Guest Badges

Guest badges intended for spouse or business partners *only*. Cost of guest badge **does not** include event tickets.

Name	Cost
Basic Registration	<input type="checkbox"/> \$45
The BIG Deal	<input type="checkbox"/> \$85
Total (A)	\$
Guest Registration 1	\$15
Guest Registration 2	\$15
Guest Registration 3	\$15
Guest Registration 4	\$15
Total (B)	\$
Grand Total (A+B)	\$

*If not buying "the BIG deal" please complete Events Registration form to purchase individual seminars tickets.

Payment

Check Enclosed (**Made payable to The Rosen Group**)

MasterCard Visa Discover American Express

Credit Card # _____ Exp. Date _____

Name On Card _____

Signature _____

Office of Public Affairs

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