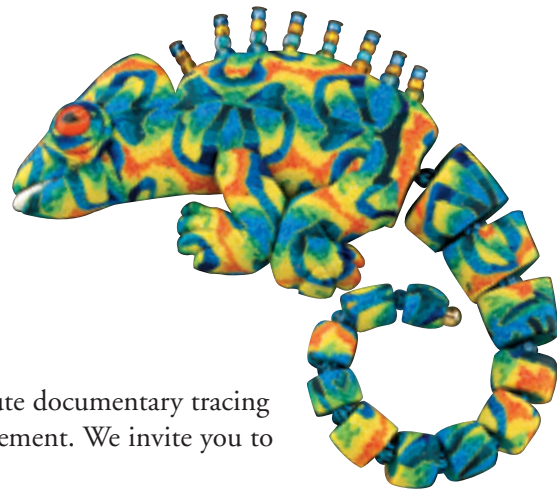


Crafting an AMERICAN Style : Part I



CALL TO PARTICIPATION!

Crafting an AmericanStyle: Part 1 is an exciting 60-minute documentary tracing more than 100 years of the American Arts and Crafts Movement. We invite you to bring this exciting visual textbook into your classroom.

YOU have been identified as an educator who might be interested in incorporating the brave originality of modern and historical craftspeople into a classroom arts lesson plan.

WHAT'S THE DEAL?

WE

- Mail you a free 60-minute VHS of *Crafting an AmericanStyle: Part 1*
- E-mail you a brief questionnaire
- Post your final lesson plan online at www.CraftinganAmericanStyle.com
- Promote your lesson plan at the 2006 National Art Education Association Conference
- Represent your state as a Craft in the Classroom educator

YOU

- Watch and review the documentary
- Develop an age-appropriate lesson plan for your students based on the video
- Respond fully to our questionnaire
- E-mail your lesson plan to artsed@rosengrp.com

Name _____

School _____

Address _____

City _____ State _____ ZIP _____

Phone _____ Fax _____

E-mail _____

Educator Entry Level (please check one):

- Elementary
- Middle
- Secondary
- College / University
- Museum
- District Arts Supervisor

Yes! I agree to the conditions set forth as listed above and agree, upon receipt of the video, to view it in its entirety and e-mail all necessary materials on or before **August 15, 2005.**

COMPLETE AND FAX TO: 443.451.7915

Deadline to participate: June 15th. Confirmation materials will be mailed to you along with a VHS of *Crafting an AmericanStyle: Part 1* on June 20th. **Deadline for lesson plans: August 15th.**