

Credentials must be requested for each representative from your publication, including photographers.

Name: _____

Media Outlet: _____ Title: _____

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All-Access Credentials

Access to all of the events listed below.

Philadelphia Buyers Market of American Craft

Access to the Buyers Market of American Craft from Thursday, February 12, through Monday, February 16, during show hours only (10am-6pm Friday-Sunday; 10am-3pm Monday). The Jewelry Preview is 4-7pm on Thursday, February 12.

Customized Show Tour

Schedule a customized tour of the show floor on the date of your choice. Find out what's hot in handmade products in 2009, meet the artists and learn the stories behind their work.

Educational Seminars for Retailers and Artists

Experience the best in craft tradeshow education. This February's seminars include **Jewelry Trends for 2009** (Feb. 12), **Award-Winning Merchandising** (Feb. 13), **Table Topics, sponsored by C.R.A.F.T.** (Feb. 14), **The Right Way to Ride Out Rough Times, with Rick Segel** (Feb. 15); and more! Or sit in on the **Visiting Artist** program and learn what artists need to know to enter the wholesale marketplace.

Buyers Market Happy Hour—Friday, February 13, 6-8pm

Raise a glass for the opening night of the Buyers Market! Enjoy this opportunity to network with fellow buyers and exhibitors at The Field House bar, located inside the Convention Center complex at 1150 Filbert Street. Bring your show badge to receive Buyers Market Happy Hour discounts! Special guest bartenders. See you there!

2009 NICHE Awards Reception and Ceremony

Discover the most provocative new work in contemporary craft. Join us as we unveil the winners of the 2009 NICHE Awards in both professional and student categories. A reception begins at 6pm, followed by the awards presentations in the Convention Center auditorium. A display honoring the 2009 NICHE Awards finalists opens on the Concourse on Friday, February 13.

Camera Pass

Camera passes are **REQUIRED** for any photographic equipment on the show floor. Please indicate dates for which a pass is needed:

- Thursday, Feb. 12
- Friday, Feb. 13
- Saturday, Feb. 14
- Sunday, Feb. 15
- Monday, Feb. 16

Fax completed form to 443-524-2644.

All credentials and camera passes will be available for pick-up at the Press Office in room 304 at the Pennsylvania Convention Center.